



'Smart rural' in the 2014-2020 programming period

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Smart village & territoire rural

Regional &
Urban Policy

19 June 2014 Arlon



Reformed policy: a more place-based approach

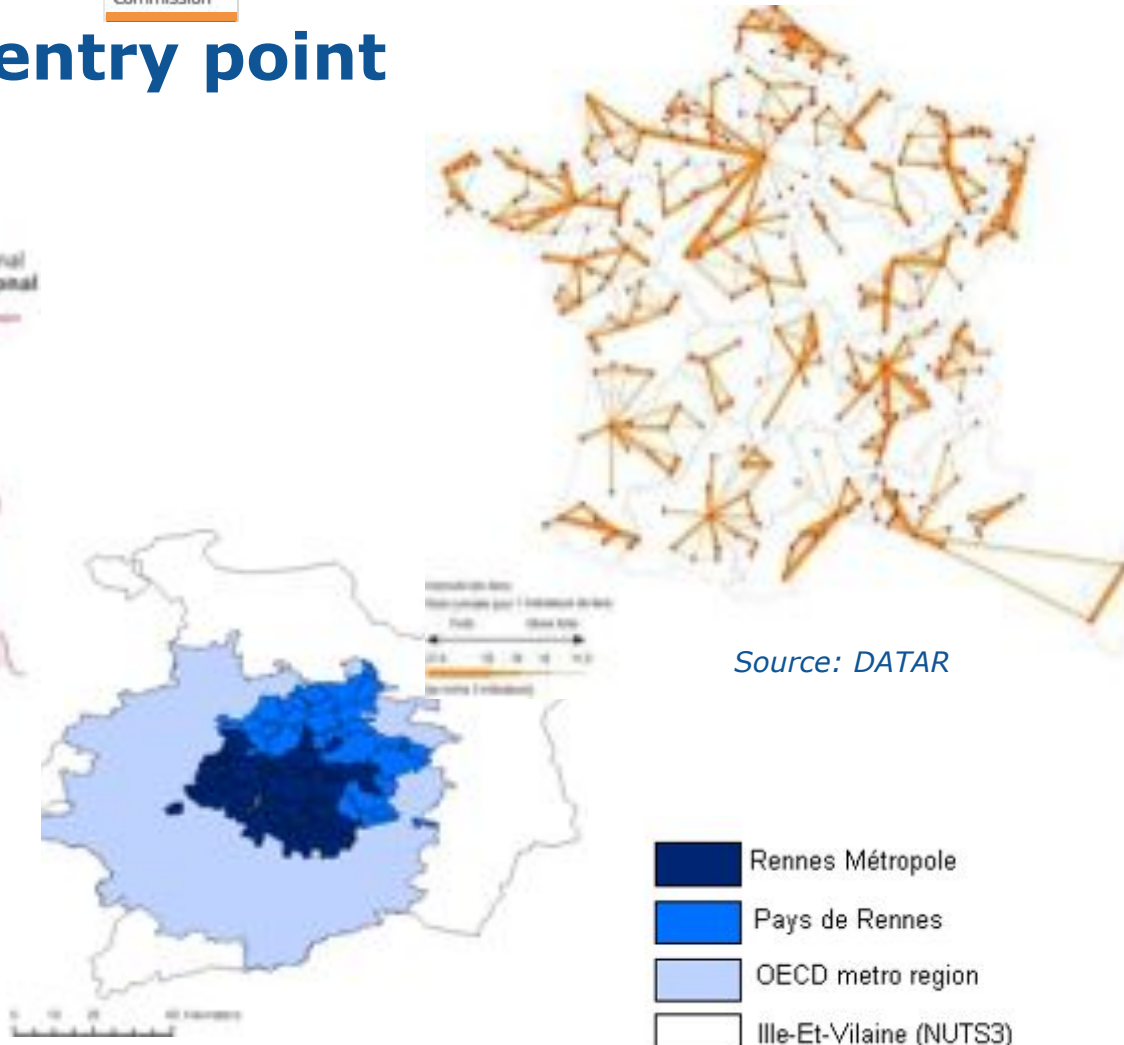
Economic, social and natural challenges are not sectoral by nature. Regaining the innovative edge, [...] adjusting skills to the changing context: all these goals require multi-sectoral interventions. And the appropriate sectoral mix can be achieved at place-level. The further away one is from places, the less chance there is to achieve integration, and the more likely it is to fall prey to a bureaucratic separation of expertise.

Fabrizio Barca

Functional areas as entry point



Source: Nürnberg Metropolitan Region



Source: DATAR

Source: OECD



Cohesion Policy tools

- The **Common Strategic Framework** promotes a coherent territorial approach for the five funds covered as well with wider EU objectives;
- **New territorial instruments** supporting functional territory approaches: Integrated Territorial Investments, Community-Led Local Development;
- **Smart Specialisation Strategies** that force regions to reflect on their strengths and weaknesses;
- **Mandatory investments** for integrated actions for sustainable urban development under ERDF.



Results of RURBAN preparatory action

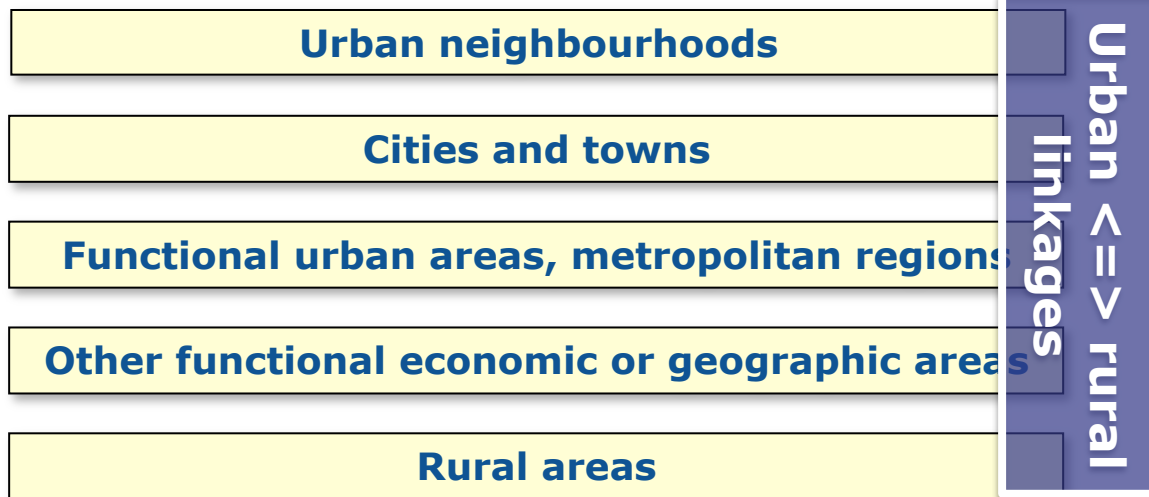
- Common Strategic Framework refers to urban-rural linkages in order to strengthen territorial cohesion;
 - Sustainable urban development:
 - Should take into account the need to address urban-rural linkages
 - Can be defined on functional urban level
 - EARDF and EMFF can contribute to ITI.
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- Will be part of Urbact programme
 - Will come back in Innovative actions for sustainable urban development



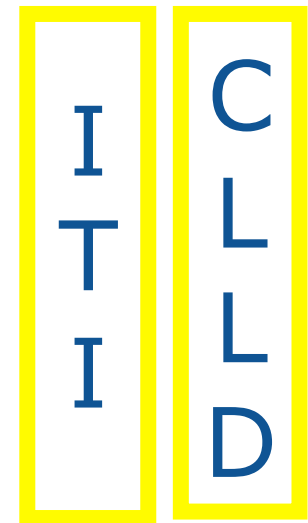
Thematic dimension: **Concentration on Europe 2020 priorities**

<p><u>Smart growth</u></p> <ul style="list-style-type: none"> • Research & Innovation • ICT • SME 	<p><u>Sustainable growth</u></p> <ul style="list-style-type: none"> • Low-carbon • Resource-efficiency • Risk-prevention • Transport 	<p><u>Inclusive growth</u></p> <ul style="list-style-type: none"> • Employment • Social inclusion • Education
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Territorial dimension: **Integrated strategies and actions**



Instruments



ITI & CLLD - *inside* the strategic framework

Partnership Agreement

- Overall priorities, territorial challenges & approaches

CF

- *Idem*

ERDF

- Fund specific investment priorities related to Europe 2020 thematic objectives

ESF

- *Idem*

EAFRD

- *Idem*

EMFF

- *Idem*

Community-Led Local Development

Integrated Territorial Investments

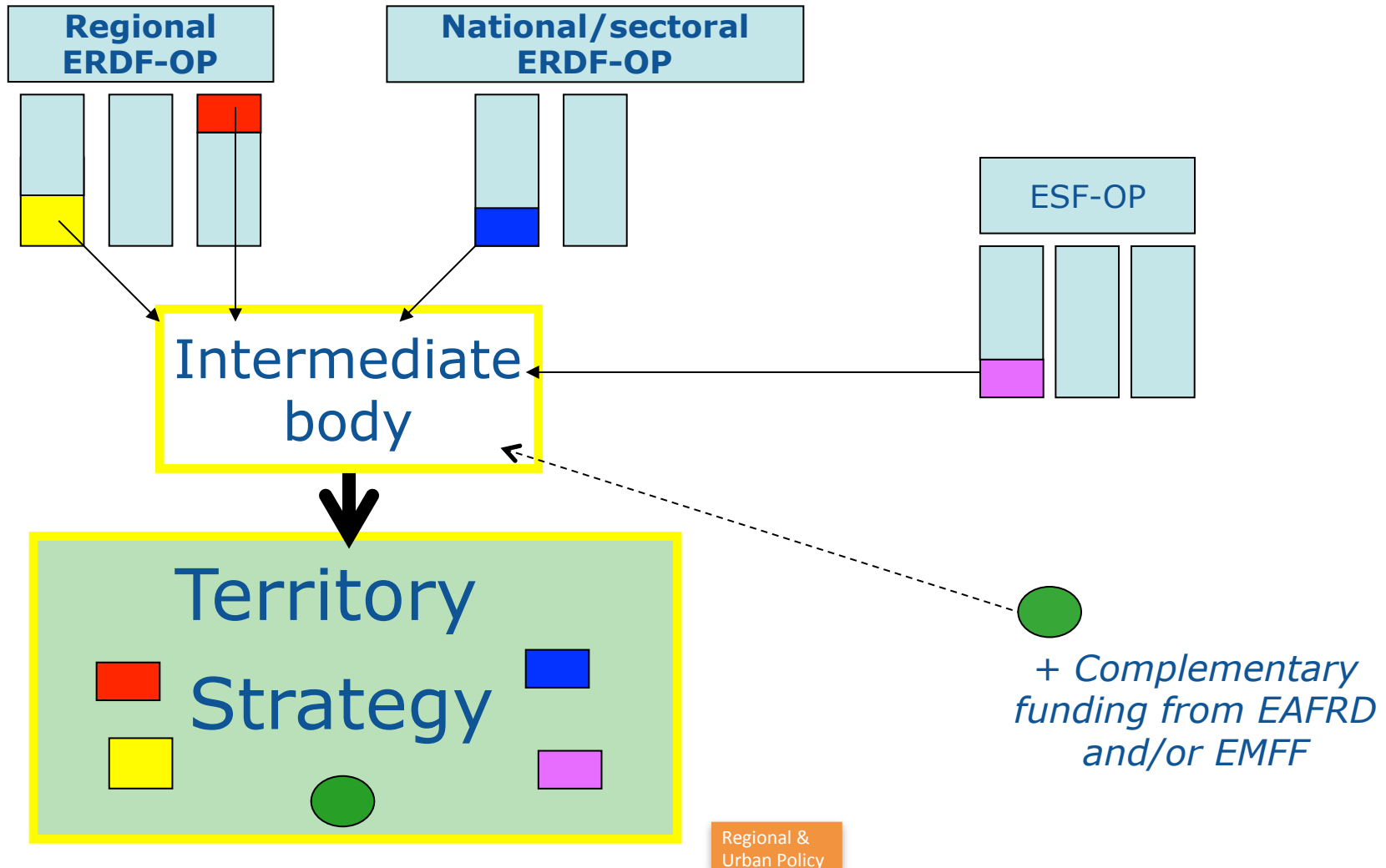


Integrated Territorial Investment

(art. 36 of the Common Provisions)

- **Implementation tool** for **area-based strategies** requiring integrated investments under **more than one priority axis** or **operational programme**
- **All ESI funds** can contribute
- Can be **implemented by a Managing Authority, a local administration** or **other entity**
- **Operational Programme should identify** planned ITIs and set out **indicative financial allocations** (except for ITIs under ERDF art. 7)

ITI: possible implementation arrangement





Community-Led Local Development

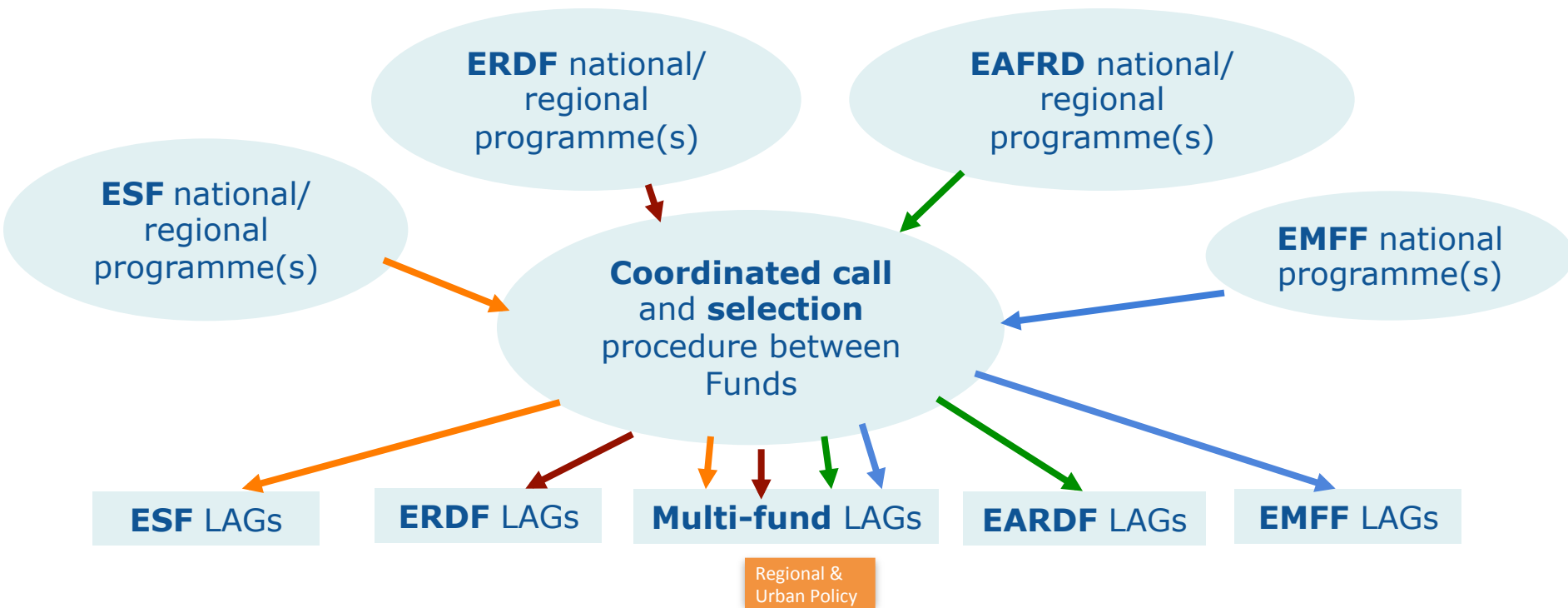
(art. 32§2 of the Common Provisions)

- a) focused on **specific sub-regional territories**;
- b) community-led**, by local action groups composed of representatives of **public and private local socio-economic interests**, no majority partner
- c) Carried out through **integrated** and **multi-sectoral area-based** local development strategies;
- d) considering **local needs and potential**, include networking and (where relevant) cooperation.

CLLD in the strategic programming

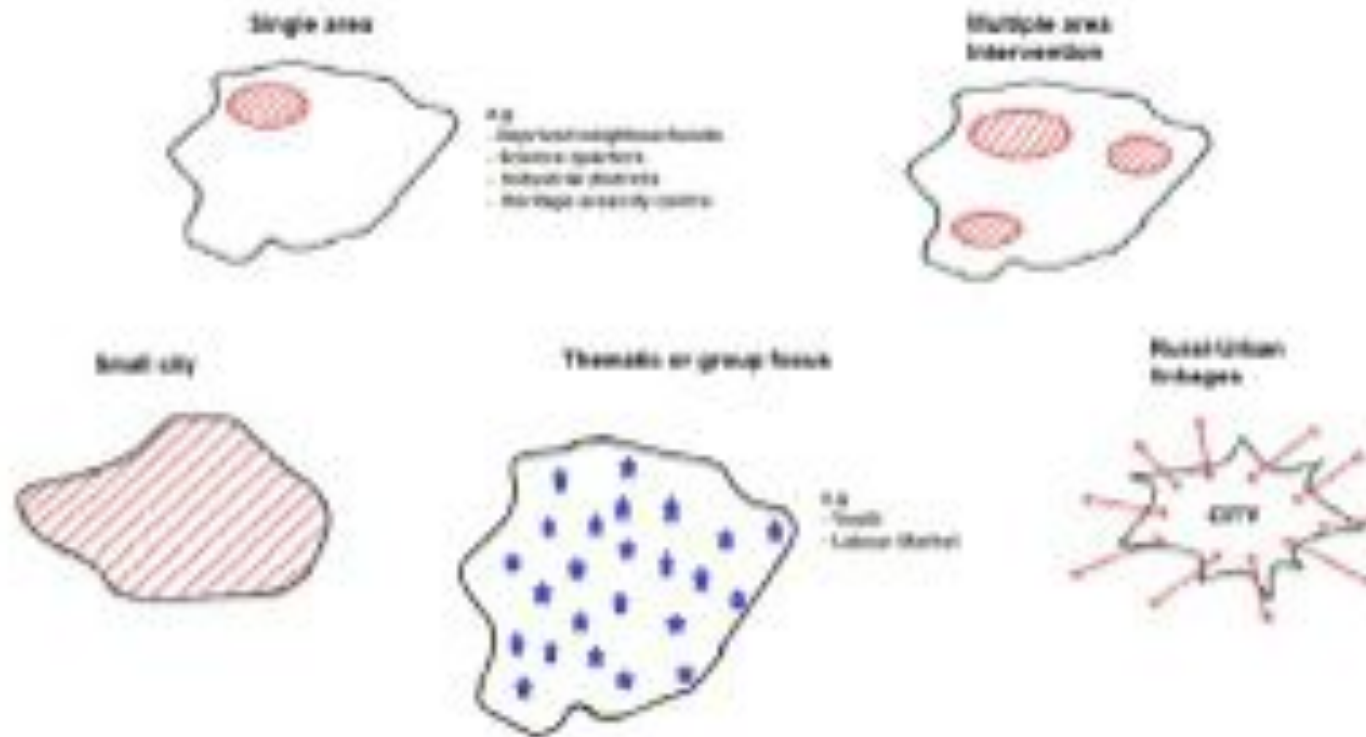
Partnership Agreement

implementation arrangements of CLLD:
(types of) territories, focus, funding, Fund coordination



ITI	CLLD
Urban development strategy or other territorial strategy or pact	Bottom-up integrated area-based strategy
Flexible – but generally top-down, public sector-led	Bottom-up, community-led (public, private, civil society)
Target areas or the principles by which strategies will be selected should be set out in Partnership Agreement	MS define selection criteria and target areas, selection of CLLD strategies through competitive procedure by responsible MA(s)
Any size as long as focused on a coherent functional geography	Sub-regional (10.000–150.000 inh.- except duly justified cases)
Single fund (ERDF, ESF or CF) or several funds (ERDF, ESF and/or CF complemented by EAFRD and/or EMFF)	Single fund or several funds (ERDF, ESF, EAFRD and/or EMFF)
Implementation by designated intermediate body or MA	Strategy & implementation by local action group
Optional	Optional (except for EAFRD)

CLLD: different options





Some project examples

RURBAN

http://ec.europa.eu/regional_policy/videos/video-details.cfm?vid=1082&LAN=EN

Art on chairs

http://ec.europa.eu/regional_policy/videos/video-details.cfm?vid=1427&LAN=EN#embedcode

Beacon

http://ec.europa.eu/regional_policy/videos/video-details.cfm?vid=1422&LAN=EN



What are we doing?

- *Discuss territorial and urban approach with Member States*
- *6th Cohesion Report by September*
- *ITI and CLLD guidance discussed with and available for Member States (e.g. 30 April CLLD guidance for beneficiaries;*
- *Inter-DG working group on 'Scenarios for ITI'. At least one scenario for use in a rural area;*
- *Joint Open Days workshop with the Italian presidency on the strategy for Inner Areas;*
- *DG REGIO management report on the uptake of the instruments by December 2014.*



Thank you!

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http://ec.europa.eu/regional_policy/what/future/proposals_2014_2020_en.cfm